



IANDS PROGRAM ADVERTISING SPECIFICATIONS & PRICING

SIZE	WIDTH X HEIGHT IN INCHES
Full Page (Non-bleed)	7.75" x 10.25"
1/2 Page	7.75" x 5.0"
1/4 Page	3.75" x 5.0"
Business Card	3.75" x 2.375"

REQUIRED FORMAT - PDF file (CMYK - No RGB or Spot Colors) - 300 DPI (PREFERRED)
 JPG file (CMYK - No RGB or Spot Colors) - 300 DPI (ACCEPTABLE)

MATERIALS DUE: AUGUST 1, 2022



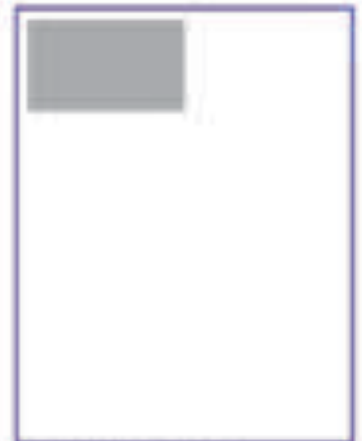
FULL PAGE



HALF PAGE



QUARTER PAGE



BUSINESS CARD

ADVERTISING RATES

Full Page (Non-bleed)	\$800.00
1/2 Page	\$400.00
1/4 Page	\$200.00
Business Card	\$100.00

DESIGN SERVICES AVAILABLE AT AN ADDITIONAL RATE.



IANDS
 INTERNATIONAL ASSOCIATION
 FOR NEAR-DEATH STUDIES

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