



Advertising / Partnership / Sponsorship / Exhibitor Opportunities for the 2024 IANDS Conference

Advertising:

Your logo on IANDS conference website	\$100
Ad in our conference program booklet:	
Full page (7.75" x 10.25")	\$750
Half page (7.75" x 5.0")	\$400
Quarter page (3.75" x 5.0")	\$200
Business card size (3.75" x 2.375")	\$100
Your literature (one piece) included in conference bag for attendees	\$100
<i>Must arrive at conference mail reception site by one week before conference</i>	

Partnership opportunity:

Send two dedicated emails to your organization's email list (related audience of 4k min.) in exchange for one complimentary conference registration plus your logo on IANDS conference website.
For email, IANDS will provide conference graphics, links and suggested email text.

Sponsorship packages:

Bronze level:	\$100
• One piece of your literature added to our conference bags	
Silver level:	\$150 – \$249
• Your logo on IANDS conference website as "Silver Sponsor"	
• 1/8 page ad in printed conference program or one piece of your literature added to our conference bags	
Gold level:	\$250 - \$499
• Your logo on IANDS conference website as "Gold Sponsor"	
• 1/4 page ad in printed conference program or one piece of your literature added to our conference bags	
Platinum level:	\$500 - \$999
• Your logo on IANDS conference website as "Platinum Sponsor"	
• 1/2 page ad in printed conference program or one piece of your literature added to our conference bags	
• Your graphic on screen during Conference Live Stream (10 seconds)	
Amethyst level:	\$1,000 – \$2,499
• Your logo on IANDS conference website as "Amethyst Sponsor"	
• 1/2 page ad in printed conference program	
• One piece of your literature added to our conference bags	
• Your graphic on screen during Conference Live Stream (10 seconds)	
• Mentioned as a sponsor in our IANDS conference audiovisual media advertising	
• One conference registration (and fund-raising dinner, where applicable)	

Sapphire level: \$2,500 - \$ 4,999

- Your logo on IANDS conference website as “Sapphire Sponsor”
- 3/4 page ad in printed conference program
- One piece of your literature added to our conference bags
- Your graphic on screen during Conference Live Stream (10 seconds)
- Mentioned as a sponsor in our IANDS conference audiovisual media advertising
- One conference registration (and fund-raising dinner, where applicable)
- One Lunch with Speaker seat (as available – sells out early)

Emerald level: \$5,000 - \$9,999

- Your logo on IANDS conference website as “Emerald Sponsor”
- Full page ad in printed conference program
- One piece of your literature added to our conference bags
- Your graphic on screen during Conference Live Stream (10 seconds)
- Mentioned as a sponsor in our IANDS conference audiovisual media advertising
- Two conference registrations (and fund-raising dinners, where applicable)
- Two Lunch with Speaker seats (as available – sells out early)
- One exhibitor booth at conference

Diamond level: \$10,000 - \$19,999

- Your logo on IANDS conference website as “Diamond Sponsor”
- Full page ad in printed conference program
- One piece of your literature added to our conference bags
- Your graphic on screen during Conference Live Stream (10 seconds)
- Mentioned as a sponsor in our IANDS conference audiovisual media advertising
- Four conference registrations (and fund-raising dinners, where applicable)
- Two Lunch with Speaker seats (as available – sells out early)
- One exhibitor booth at conference

Celestial Explorer level: \$20,000 +

- Your logo on IANDS conference website as “Celestial Explorer Sponsor”
- Full page ad in printed conference program
- One piece of your literature added to our conference bags
- Your graphic on screen during Conference Live Stream (10 seconds)
- Mentioned as a sponsor in our IANDS conference audiovisual media advertising
- Six conference registrations (and fund-raising dinners, where applicable)
- Two Lunch with Speaker seats (as available – sells out early)
- One exhibitor booth at conference

Exhibitor Booth at conference: (non-profit and Early Bird discounts) \$249 - \$399

- Includes one piece of literature (postcard/flier) included in conference bag for attendees.
Must arrive at conference mail reception site at least one week before conference
- Visibility on IANDS conference website: conference.iands.org
- Your logo and business information will be rotated on screen during conference Live Stream intermissions and included in post-conference Video on Demand

For questions, information, or to purchase an option, please contact:

ADVERTISING: Maryann Sperry- maryannsperry123@gmail.com / 303-941-7737.

SPONSORSHIP or PARTNERSHIP: Deborah Connor- deborahc@iands.org / 902-800-1446.

EXHIBITOR BOOTH: Larry or Tryna Cooper - Larry: lcooper@meetingsandevents.com / 303-289-1034 or

Tryna: tcooper@meetingsandevents.com / 303-550-4223.

IANDS 2024 Conference Program Print Advertising

Half page
7.75" x 5"
\$400

Quarter page
3.75" x 5.0"
\$200

Business card size
3.75" x 2.375" \$100

Full page
(dark blue)
7.75" x 10.25"
\$750